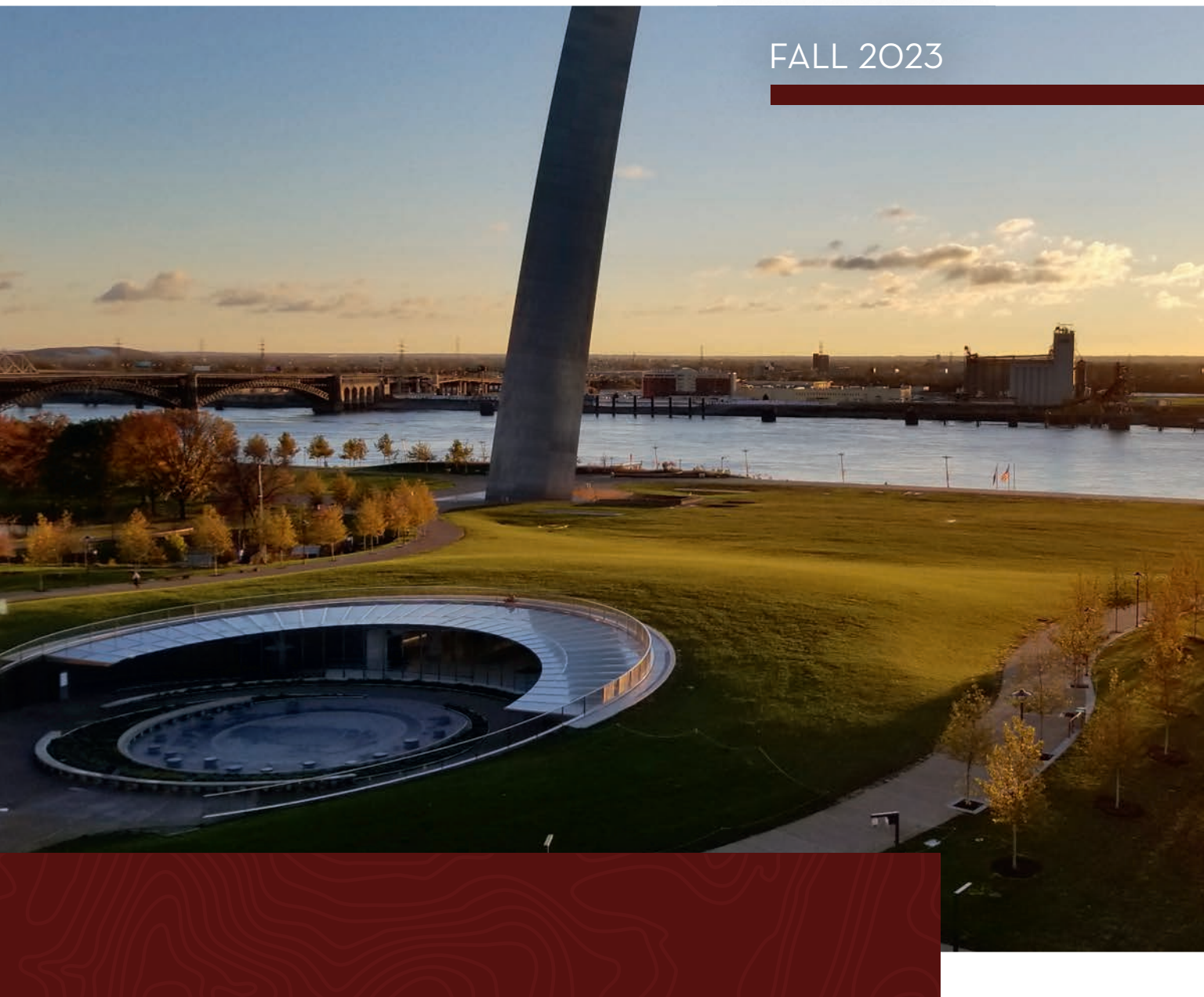


GATEWAY ARCH PARK FOUNDATION

# VIEW630'

FALL 2023



GATEWAY ARCH PARK  
FOUNDATION



## 58 years ago this month, construction of the Gateway Arch was completed.

After three decades of design, planning, and engineering, the two legs of the Arch were almost ready to meet for the very first time. The 10-ton keystone piece was put into place a few short weeks after this photo was taken, marking the completion of the 630-foot-tall monument.

## An *Iconic* Evening

Thursday, October 26

There's still time to reserve your spot at our biggest fundraising event of the year! Celebrate the birthday of the Gateway Arch at An Iconic Evening, featuring a private dinner inside the Visitor Center at the Gateway Arch, tram rides to the top of the Arch, museum access, live entertainment and more.

Your attendance at An Iconic Evening supports our mission of park preservation, conservation, education, and community events.

Get your tickets by October 18  
at [archpark.org/iconic](http://archpark.org/iconic).



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# From Our Executive Director

**Ryan McClure**

There's something about the end of summer and start of Fall that gives a renewed sense of energy. Maybe it's seeing my kids excitedly packing their backpacks before their first day of school, or the feeling of community getting back into regular routines after busy summers.

For me, I'm feeling especially energetic this year because of our recent office move from 1 S. Memorial Drive to the 12th floor of the Peabody Plaza Building. A new "home" ushers in reflection—on all of the great work we've done in our old space and all the potential that comes with the new. Gateway Arch Park Foundation spent 11 years overlooking the Arch grounds and the Mississippi River. It's where we oversaw a major transformation for the Arch and its surroundings, hosted Senators, Governors, Mayors, St. Louis Civic and Philanthropic Leaders, and more.

Our new office situates us in the middle of the Gateway Mall, with a view of the Arch grounds, Kiener Plaza and the Old Courthouse, as well as the expansive city that the Arch has come to represent. It's where we will welcome new staff and partners, plan for community events that will turn into family memories, and have critically important conversations about the future of our Downtown and its connection to the Greater St. Louis region.



It's that connection that we all feel to the Arch and the beautiful surrounding park that drives us to do this work. I saw that connection firsthand at the 8th annual Blues at the Arch Festival in August; from the talented musicians that move us (literally!), to the dedicated volunteers, the kids who danced with delight, and the 12,000+ community members who celebrated this genre of music that—like the Arch—has put St. Louis on the map. They all contributed to the beauty and success of this annual summer tradition.

That's not the only music coming from the Arch grounds. In July, we also wrapped up Rockin' the Riverfront, a weekly free concert series to build on the momentum of visitors to the Park. Last year, we saw an increase of visitors by 41%. Rockin' the Riverfront was just one way we continued to drive St. Louisans and out-of-towners to the Arch grounds and Downtown.

With summer in the rearview mirror, our Fall and Winter events are already upon us, including two of our biggest: An Iconic Evening on October 26 and Winterfest, kicking off November 18. I invite you to check out our events page for more information on both of these and the dozens of other opportunities to connect on the Arch grounds over the next few months.

For me, it's not really the new office that inspires me. It's the work our team does inside those walls. It's the potential we have through the Arch grounds to create the next generation of St. Louis leaders—those who learn about our history at the Arch museum and the Old Courthouse, and help us envision our future. I hope you will feel that too the next time you visit the Arch and all the grounds have to offer.

With gratitude,

A handwritten signature in black ink, appearing to read 'Ryan'.

**Ryan B. McClure**

Executive Director, Gateway Arch Park Foundation





## LOOKING BACK

# Picnic in Your Park

June 11, 2023

June 11 saw the return of our annual Spring fundraiser, Picnic in Your Park!

Normally, this fundraiser brings hundreds of picnic-goers to the Arch grounds to enjoy a delicious, catered lunch, live music, and gorgeous mid-day views of Gateway Arch National Park. This year, however, the Spring weather had different things in mind, bringing overcast skies and morning downpours to the park.

Picnic was not exactly what we expected, but we are incredibly grateful for all of you who brightened our afternoon at Gateway Arch National Park. Through your generosity, we raised over \$62,000 in support of our mission of park conservation, preservation, education, and community programs.

While it was easy to see the weather as a challenge, we decided to take the rain as an opportunity for a new, drive-through/take-home Picnic experience. Picnic-goers were able to enter the park in their cars on Washington Avenue, hearing the Red and Black Brass Band's wonderful performance along the way. Umbrellas in hand, we enjoyed our guests' short but sweet company while delivering their delicious picnic lunch from Butler's Pantry.



## LOOKING BACK

# Blues at the Arch Festival

**August 11-13, 2023**

Blues at the Arch Festival returned with a bang for its eighth year at Gateway Arch National Park!

The only festival of its kind to take place on national park grounds, Blues at the Arch, presented by the Missouri Division of Tourism, welcomed over 12,000 visitors to Downtown St. Louis—a new attendance record for the festival. On August 11 and 12, festival-goers were treated to a myriad of performances from artists including Carolyn Wonderland, Toronzo Cannon and The Chicago Way, and the Blues Foundation's 2023 Blues Music Award winner Sugaray Rayford. The soulful melodies of the blues worked up quite the appetite for our crowd, who supported local food and drink from Kimchi Guys, Sugarfire Smoke House, Narwhals Crafted, 4 Hands Brewing Co., and other St. Louis vendors.

Blues at the Arch's signature activities, including our member tent, yard games, and kids' corner, all made a happy return for this year's festival. New this year, day two of the festival began with a special edition of Sunrise Yoga and ended with a spectacular fireworks show along the Mississippi River!

Over 130 attendees joined us at 612North Event Space and Catering for Sunday morning's Blues Brunch. With charcuterie, waffles, unlimited mimosas, and an incredible performance from local Blues artist ROBERTNELSON, we could not have picked a better way to cap off this celebratory weekend of St. Louis' renowned blues music.

We host events like Blues at the Arch to uplift Gateway Arch National Park, Downtown St. Louis, and our local community—your support helps make that goal a reality.

If you'd like to support more events like Blues at the Arch Festival, please consider becoming a member or making a donation today at [archpark.org/annual-fund](https://archpark.org/annual-fund).

**1 Weekend** of St. Louis fun!

### BY THE NUMBERS

**12,000+**  
Visitors

**131**  
Brunch Attendees

**15 HOURS**  
of Live Music

**9**  
Local Food & Drink Vendors







## LOOKING FORWARD

# An Iconic Evening

**Thursday, October 26**

Join us at our biggest fundraising event of the year, An Iconic Evening!

We're celebrating the 58th anniversary of the completion of the Gateway Arch with a private dinner in the Visitor Center to benefit our mission. Guests can look forward to an evening tram ride to the top, perusing the Museum at the Gateway Arch, and live entertainment by ROBERTNELSON with The Renaissance Rhythm & Jazz Band.

Tickets are \$250 or tables of ten may be purchased for \$2,500. Proceeds from An Iconic Evening are vital in supporting our mission of conservation, preservation, education, and community programs at Gateway Arch National Park and its surrounding areas in Downtown St. Louis.

If you are unable to attend An Iconic Evening, you can still make a fully tax-deductible contribution at [archpark.org/iconic](https://archpark.org/iconic).







## LOOKING FORWARD

# Winterfest 5K

**Saturday, November 18**

The Winterfest 5K, presented by Caleres, is back for its third annual year, kicking off the Winterfest season in Kiener Plaza.

Experience your hometown national park in a new way. The route includes magnificent views, with a journey past Kiener Plaza and the Old Courthouse and through the beautiful grounds of Gateway Arch National Park. It doesn't get more "St. Louis" than this!

Participants will receive a medal and t-shirt, and winners will receive special prizes. Children can also participate in the Kids Fun Run. The Kids Fun Run is a one-mile loop around the Gateway Arch. Reserve your spot at [archpark.org/5k](http://archpark.org/5k).

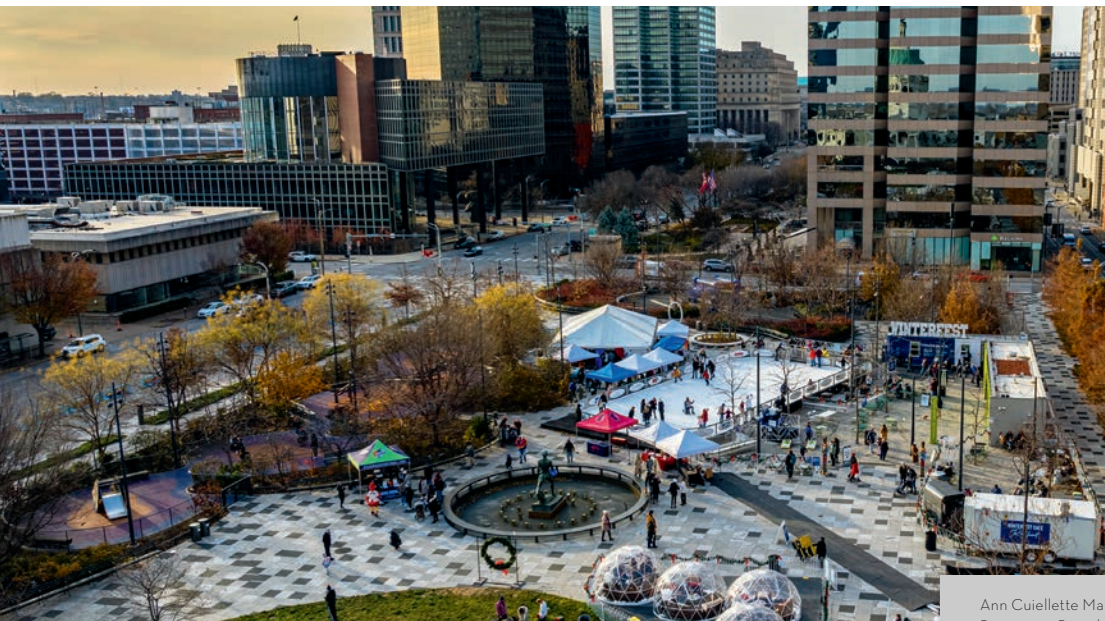
Members receive \$10 off their Winterfest 5K registration! Contact Alissa Korn, manager of individual giving and stewardship, at [alissa.korn@archpark.org](mailto:alissa.korn@archpark.org) to receive the discounted code.





# World Wide Technology

**Represented by Ann Cuiellette Marr,  
Executive Vice President, Global Human Resources;  
President, World Wide Technology Foundation**



Ann Cuiellette Marr, Executive Vice President, Global Human Resources; President, World Wide Technology Foundation

World Wide Technology has been a longtime supporter of Gateway Arch Park Foundation, dating back to 2013 at a time of transformation for the Arch grounds.

Today, the company is a co-presenting sponsor of Winterfest—the Foundation's largest community event and an annual St. Louis holiday tradition—while Ann Cuiellette Marr, the company's Global Human Resources leader, serves on the Foundation's Board of Trustees.

**We caught up with Ann to talk about why Gateway Arch National Park is so important to her and World Wide Technology.**

## **How has the partnership between Gateway Arch Park Foundation and World Wide Technology grown over time?**

We first became a partner 10 years ago, giving \$2 million for the design and construction to create the Arch grounds we see today. That initial pledge led to continued partnership and today we're a co-presenting sponsor of Winterfest—four years running!

## **What makes Gateway Arch Park Foundation an important community partner for World Wide Technology?**

World Wide Technology has 9,000 employees around the globe, but St. Louis is our home. We've created a culture that has put community at the forefront, supporting the place where we live and work and encouraging our employees to do the same. Gateway Arch Park Foundation allows us to not only invest in Downtown, but also gives our employees opportunities to volunteer and create family memories by attending some of the best events in St. Louis, which are put on by the Foundation.



It's partnerships like the one we have with Gateway Arch Park Foundation that allow us to live out our company values and help us maintain our reputation as being a great place to work. So in short, it makes sense for the community, it makes sense for our employees, and it makes sense for business.

### **What has the Arch meant to you over the years?**

When I first moved to St. Louis, all I had to do when I was Downtown was look up and find the Arch and it helped get me to where I was going. It was my compass! So truly, it was my guiding light when I was new to town.

Today, it's not just about the Arch itself, but what happens on the surrounding grounds, too. Winterfest is a great example of what this beautiful space can mean for families. It's an annual tradition to go downtown, get hot cocoa, and figure skate with the Arch as their backdrop. It's really so unique, which is one of the many reasons World Wide Technology always looks forward to supporting this memorable event.

### **Why did you want to join the Board?**

I've had the honor of serving on the Board for the last five years. I wanted to join not just because of what the Arch has meant to me over the years, but also to represent World Wide Technology's commitment. We have a lot of employees in Illinois and a lot in St. Louis. The Arch is synonymous with our entire region, and my Board service shows our employees that we don't just support great local organizations financially, but we also invest our time and energy. We dig in and we get involved for the betterment of our greater community.

### **In your opinion, why do you think it's important for the business community to support the Arch grounds?**

It's all about where we live and work. It's not just about dollars; we also need to be involved and the Gateway Arch Park Foundation gives great opportunities for employees to get involved *and* for companies to invest in Downtown.

### **What has surprised you about Gateway Arch Park Foundation?**

Honestly what has surprised me most is all that you can learn at the Arch, both from the experience and the museum. I'm particularly inspired by how the Arch was built. I'm fascinated by it! To think that they were able to create this iconic monument nearly 60 years ago with such care and deliberateness, to see that last piece of the puzzle—the final piece of steel at the top of the Arch—carefully put in place is a marvel. I remember the video in the museum that shows how the team did it. It was a warm day and they literally had to get hoses to cool off the steel to keep it from expanding so the “puzzle” would fit together. It's a reminder of the wonder of ingenuity, technology, and teamwork.



## COVER STORY

# Old Courthouse Renovation

## Progress on the Historic Construction



Nine months ago, we gathered with community members, civic leaders, and the National Park Service to celebrate the commencement of the Old Courthouse renovations. Now, with nearly a year already past us, we reflect on the historic significance of this undertaking, the milestones that have been accomplished, and what the Old Courthouse represents for both Gateway Arch National Park and the city of St. Louis.

The Old Courthouse renovations include special focuses on education, accessibility, and critical building updates. Four new galleries will feature modern exhibits on the legacy of Dred and Harriet Scott, African American life in St. Louis during the pre and post Civil War eras, the role of courts in society, and the architectural features of the Old Courthouse. For the first time in the building's history, an elevator will allow people with mobility challenges to visit the second floor of the Courthouse. Structurally, the building will be revitalized with a new fire suppression system and a modern heating, ventilation, and air conditioning system.

Since this time last year, the building has undergone a significant transformation. Last fall, the park's library, archives, and collections were packed and moved to the Old Post Office and all office furniture and building contents were removed. In February, the first phase of renovations began—demolition. Wing by wing, the Old Courthouse said goodbye to many of its non-historic features such as radiators, and portions of walls from National Park Service offices were removed to accommodate the incoming two-story elevator bay.

As non-historic walls and ceilings slowly come down, crews have exposed much about the building's almost-two-century-long history. Arched brick ceilings were uncovered in almost every room in the Old Courthouse. These intricate arches, a staple of the building's original interior, stand as a reminder of the courthouse's meticulous architectural design. Jumping forward a century, signatures from 1960s construction workers were discovered behind plaster walls. These signatures would have been written during a small renovation that took place around the completion of the Gateway Arch! Metal walkways, built during a 2011 roof repair, have also been exposed lining the ceilings on the second floor's East and West wings.





While demolition has the building far from presentable, it is exciting to see the new vision for the Old Courthouse slowly materialize.

Two galleries in both the North and South wings will soon be home to state-of-the-art exhibits, all focused on a different part of the Old Courthouse's detailed history. The *Pathways to Freedom* exhibit will explore African American life in St. Louis: slavery, the tortured legacy of enslaved individuals seeking freedom, post-Civil War civil rights, and more. Across the hall, the *Dred and Harriet Scott* exhibit, which will be located in the Northeast gallery, will focus on the Scott family's fight for freedom and the significance of their eventual Supreme Court case. The Southeast gallery, *Designed for Justice*, will highlight the architectural features of the Old Courthouse and the spirit of innovation of architects, artists, builders, and craftsmen. Visitors will also be able to explore a reproduction courtroom and re-enact mock trials in the Southwest gallery's *See You in Court* exhibit.

The Universal Design Group, or UDG, has been an essential partner in the Old Courthouse's new exhibits. Similar to their involvement with the Museum at the Gateway Arch, UDG has conducted a series of comprehensive exhibit beta testing. These sessions invite people with disabilities to interact with different elements of the upcoming galleries and provide feedback on our accessibility efforts. UDG members then use the results of that testing, in conjunction with their expertise, to supplement final designs across the Old Courthouse.

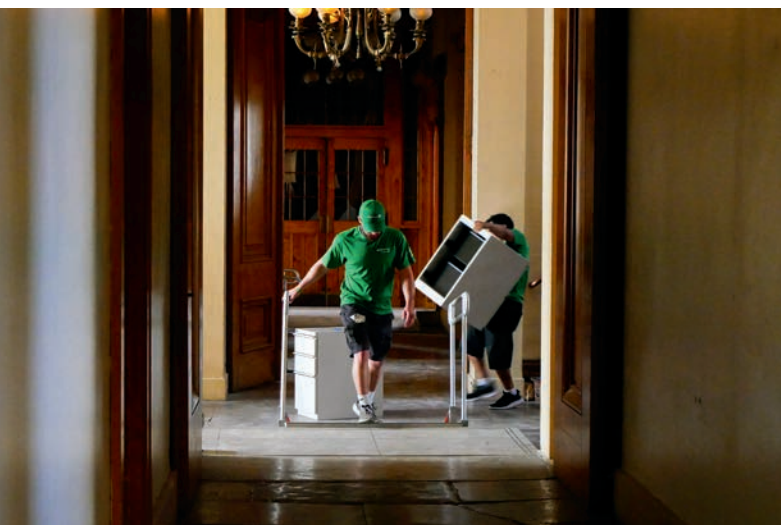


The UDG's influence can be seen clearly through the addition of a new elevator in the building. The complexity of installing an elevator in a nearly 200-year-old building while protecting its historic character cannot be understated, and the design of the elevator goes even further than expected. Similar to elevators at the Gateway Arch's Visitor Center, this elevator is specifically designed to not only carry guests with mobility challenges, but also the other members of their party so they can all ride together and not separate from one another. Floor space on the first and second floors of the building has been reserved for two large elevator bays, hallways, and doorways—all allowing ample space for guests to come and go seamlessly. These changes provide a uniform visitor experience regardless of anyone's mobility needs while protecting the historic character of a nationally significant cultural resource.

Alongside these accessibility updates, the educational experience for visitors is enhanced through exhibits that explore the role of the courts in our nation's past and present. The Old Courthouse has a long past with our city, nation, and citizens, and is a symbol of both justice and a reminder of inequality. Enslaved individuals were sold as property on the courthouse steps in probate cases and of the over 300 enslaved African Americans who sued for their freedom at the Old Courthouse, only about half of them were granted that right.

These updated exhibits are a unique and powerful opportunity to give voice to people who were often silenced. Funding from Gateway Arch Park Foundation for the new exhibits will allow park staff to share important civil rights stories—from freedom suits to equal treatment under the law, to women's right to vote. In the words of Mayor Tishaura Jones during her speech at the Old Courthouse groundbreaking ceremony, "let us remember both what this building represents and how these renovations will make sure the Old Courthouse remains a destination for education and learning for generations to come."

This first year of renovations has reminded us just how grateful we are for the talented local companies joining us in these renovations. Managing the project's construction and architecture are two St. Louis-based companies—Tarlton Construction and Trivers. For St. Louisans working downtown, their hard work is easy to see while driving along 4th Street or Broadway. U.K.-based Haley Sharpe



Design, the company that designed the state-of-the-art exhibits in the new Museum at the Gateway Arch, is working closely with the National Park Service to lead exhibit design at the Old Courthouse and Color-Ad, Inc. has been selected to fabricate and install the exhibits when the restoration work is completed.

## These updated exhibits are a unique and powerful opportunity to give voice to people who were often silenced

As the final component of the \$380 million CityArchRiver Project, the Old Courthouse renovations mark an important milestone in Gateway Arch Park Foundation's history.

Not too long ago, the CityArchRiver Project was only an idea. With a mission to increase connectivity, activity, and accessibility between Gateway Arch National Park and Downtown St. Louis, a small group of passionate, talented organizations and individuals assembled to make that vision a reality. Over the past two decades, we have seen the revitalization of the park, including the new entrance, Luther Ely Smith Square, the museum under the Arch, and the renovation of the grounds with over five miles of paved paths. The St. Louis Riverfront and Kiener Plaza have also undergone extraordinary changes—both in appearance and in function for our community. More than 16 years since that first idea, the construction on the final component of the CityArchRiver project is well underway.





## MEET THE TEAM

# Chris Casey

## Manager, Corporate Partnerships

Gateway Arch Park Foundation is pleased to welcome Chris Casey as its new manager of corporate partnerships. Chris joins the staff after serving as the donor development manager for the St. Louis chapter of the March of Dimes. In this role, Chris will leverage his experience to develop and expand corporate relationships in and around the St. Louis region.

### **What brought you to the Foundation?**

I've always wanted to work for a place-based organization, one that is creating change in the community. As a kid growing up in rural Missouri, the Arch was always a beacon of hope and prosperity; it was the symbol of a brighter future. What better way to make a positive impact than to help sustain that beacon of hope that I grew up admiring as a young kid!

### **What impact do you hope to make?**

Philanthropy shouldn't be a one-way street. Corporations shouldn't just write a check. I want to partner with corporations in a meaningful way that aligns with what they do and what we do. I hope that my work with corporate partners will not only increase support of the Foundation's efforts, but also encourage all of their employees to come Downtown and attend our events, and ultimately increase the pride their employees feel in our city.

### **What is the most surprising thing you've learned since joining the team?**

It's not a surprise, but the most inspiring thing is seeing how passionate and skilled all of my colleagues are here at Gateway Arch Park Foundation. Everyone you talk to has a reason for being here—we all have a deep connection to our mission. True connection creates energy. You feel it when you step into our offices from everyone you meet.



### **What is your favorite part about the Gateway Arch?**

Making sure that minority voices are heard and spoken is really important to me. Being a main tourist attraction, it is critical that the Arch is inclusive to everyone, and I see that showing up in so many ways. For example, our museum team has figured out a way to make the museum accessible to people with visual impairments so they can still hear, feel, and touch the Arch. If you have mobility challenges, you can still experience the view from the top of the Arch thanks to a replica of the small windows with a live stream from the top (which we call the "keystone" exhibit) on the ground floor. It's that type of focus on accessibility and inclusivity that I absolutely love. It becomes a signal of the values St. Louis holds to visitors and residents alike.

**“What better way to make a positive impact than to help sustain that beacon of hope that I grew up admiring as a young kid!”**

SAVE THE DATE

# Winterfest

November 18–December 31, 2023



Gateway Arch Park Foundation's Winterfest is back for its eighth year from Nov. 18 through Dec. 31 in Kiener Plaza!

Winterfest, presented by Bank of America and World Wide Technology, is bringing back all the fan favorites, including ice skating, s'mores stations, and igloos, underneath 100,000 twinkling lights in the shadow of the Gateway Arch. This six-week winter celebration will also showcase exciting events like St. Louis Blues-sponsored try hockey free, visits from princesses and superheroes, and a family friendly New Year's Eve fireworks spectacular.

We are so excited to celebrate the winter season with you all again this year! Tickets for skate rentals, heated igloos and s'mores stations will be available in late October.

Get ready to celebrate at [archpark.org/winterfest](https://archpark.org/winterfest).



Support our mission to bring community programs to Gateway Arch National Park and the greater Downtown St. Louis region with official Winterfest merchandise!

Our online Winterfest storefront features sweatshirts, long-sleeve tees, and mugs—a perfect holiday gift for yourself or your fellow Winterfest fans.





MAKE AN IMPACT

# Members are Monumental



Contact Alissa Korn, our manager of individual giving and stewardship, at [alissa.korn@archpark.org](mailto:alissa.korn@archpark.org) to learn more about this benefit and become a member.

Did you know our membership program comes with some incredible perks? In addition to the great feeling of knowing you're making a difference in Downtown St. Louis and helping us sustain our hometown national park, there are a host of benefits you can take advantage of by becoming a member this season.

We're excited to announce our newest member benefit: complimentary tickets to the Gateway Arch documentary film for members who join/renew at the Enthusiast level and above!

Share in the triumphs and struggles of the making of the Gateway to the West with the "Monument to the Dream" documentary located in Tucker Theater. The 35-minute film describes the details behind Eero Saarinen's design, compelling stories from the builders, and the lasting impact the Gateway Arch leaves on the St. Louis community today.

Gateway Arch Park Foundation members also enjoy a 20% discount on all purchases at Arch Apparel, free and discounted Downtown parking, invites to member-only events, and a limited-edition member decal!



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## GATEWAY ARCH PARK FOUNDATION OUR MISSION

The official philanthropic partner and conservancy of Gateway Arch National Park, Gateway Arch Park Foundation is a 501(c)(3) nonprofit organization with a mission to ensure the Gateway Arch, its grounds, neighboring public spaces, and attractions will be a vital, welcoming, and well-supported resource for the community and nation for generations to come.

### DIVERSITY, EQUITY, AND INCLUSION The Arch belongs to everyone.

Gateway Arch Park Foundation seeks to create inclusive environments for people to be themselves by identifying, accepting, embracing, and celebrating our differences. We are authentic in our work in Gateway Arch National Park and Downtown St. Louis by creating places, programming, and experiences that reflect the community. **We are committed to ensuring all feel welcome at the Arch.**

## LOOKING AHEAD

## UPCOMING EVENTS

### Oct. 26: An Iconic Evening

Support our nonprofit's mission at our annual signature fundraiser, which features tram rides to the top, private Museum access, live entertainment, and more. Tickets close soon!



### Nov. 11: Salute to Veterans Concert

This free concert in front of the Arch honors the sacrifice of U.S. veterans and their families.



### Nov. 18: Winterfest 5K

The third annual 5K, presented by Caleres, journeys through Gateway Arch National Park and is the only race that also supports the park.



### Nov. 18-Dec. 31: Winterfest

Presented by Bank of America and World Wide Technology, this seasonal festival in Kiener Plaza features ice skating, cozy igloos, s'mores stations, New Year's Eve fireworks, and more.



### WEEKLY FITNESS

#### Oct. 17, 24, 31: Sunrise Yoga

There are just a few Tuesdays left this season to awaken your body and bask in the morning sunlight! This yoga practice will energize and align your body and mind through movement and breath. Led by Citra Fitness & Movement, in Kiener Plaza.



#### Oct. 28: Sunrise Bootcamp

Get up and go, STL! Move through a series of bodyweight exercises and cardio bursts designed to get your muscles burning. Led by Citra Fitness & Movement, in Kiener Plaza.

[ArchPark.org/events](https://www.archpark.org/events) | @gatewayarchpark