Looking Ahead

Gateway Arch Park Foundation signature events continue.

Winterfest Returns from November 20 to January 2

**N O V E M B E R**

6 **S A L U T E T O V E T E R A N S**
Presented by Scott Credit Union with support from Boeing, this event honors U.S. military veterans with a performance by a brass quintet from the 359th Army Band.

13 **KENDRA GIVES BACK**
Do your holiday shopping from 11 a.m. to 6 p.m. at the Central West End Kendra Scott location, and 20% of sales will benefit Gateway Arch Park Foundation.

20 **WINTERFEST 5K**
Presented by Caleres, this inaugural race and a Kids Fun Run will kick off the Winterfest season! Register: archpark.org/winterfest.

30 **GIVING TUESDAY**
Give back in a monumental way and ensure that this incredible national park remains vital for generations to come.

**D E C E M B E R**

31 **NEW YEAR’S EVE CELEBRATION AND FIREWORKS SHOW**
Count down the hours to 2022 in Kiener Plaza.

**E X P L O R E**

**WINTERFEST / F I V E**
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Winterfest: Bigger, Brighter and Better than Ever
Shining a Bright Light on Downtown St. Louis

Gateway Arch Park Foundation is thrilled to reintroduce Winterfest, presented by Bank of America and World Wide Technology and produced in partnership with the St. Louis Blues. Winterfest is one of St. Louis’ favorite seasonal traditions. In 2020, due to the pandemic, Winterfest pivoted along with the rest of the world and for the first time offered virtual activities to the community, including online story times, contests and holiday recipes. Even though 2020 in-person events were canceled, Winterfest stayed true to its goal of lighting up Downtown St. Louis by debuting more than 60,000 lights through the trees of Kiener Plaza, transforming the park into a winter wonderland and complementing the stunning backdrop of the Gateway Arch and the Old Courthouse. This year, the lights are back, along with everything else St. Louisans know and love about the festival.

From November 20 to January 2, on Fridays, Saturdays and Sundays, celebrate the magic of the season with ice skating, holiday lights and music, cozy igloos, s’mores stations, winter market and more. This year’s festival will also feature an inaugural Opening Day 5K presented by Caleres and corresponding Kids Fun Run supported by Famous Footwear, as well as the annual New Year’s Eve celebration and fireworks show. Visit archpark.org/winterfest for regular schedule updates and details about appearances from Blues and Cardinals players, alumni and mascots. We can’t wait to see you there, lighting up St. Louis.

**WINTERFEST / N E W / Y E A R ’ S / E V E / C E L E B R A T I O N / A N D / F I R E W O R K S / S H O W**
Count down the hours to 2022 in Kiener Plaza.

**B L U E S A T T H E A R C H**
Relive this year’s virtual concert series presented by Emerson, in partnership with NPS and the National Blues Museum. Visit archpark.org/blues.

**G A T E W A Y A R C H P A R K F O U N D A T I O N**
www.archpark.org
@GatewayArchPark

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Dear Friends,

After the tumultuous last year and a half, this past summer has brought renewed vibrancy back to the grounds of Gateway Arch National Park, and we could not be more thrilled.

From a delightful inaugural Pimms in Your Park event hosted by our Friends Advisory Board that brought hundreds to the grounds in a safe manner, to the return of weekly yoga in Kiener Plaza and under the Arch, to the recent celebration of National Public Lands Day, seeing the residents of our region using and enjoying this urban national treasure fills us with optimism. The fact that more than 50 individuals gave up their Saturday morning to make sure that the “front door” of our city, the mighty Mississippi Riverfront, looks amazing – it is inspiring to see and humbling to have a role, with your support, in creating these opportunities.

On a Wednesday in July, I witnessed a simple moment out on the grounds that represents to me why we do what we do. A father and young son had grabbed their baseball gloves and were playing catch in front of the Arch. They were Cubs fans (we can forgive them for that!) who were in town to watch the series, and they told me they had been looking forward to doing this all week. As a father and lifelong Cards fan myself, I understood how much this meant to them and how it will be a memory shared with his dad that that child will carry throughout his life. And perhaps he will even come back in 30 years to do the same with his own child.

Thanks to your support, we can make sure that, these grounds remain a beautiful and welcoming resource for future generations to enjoy simple, but meaningful moments with their families.

Thank you for your unwavering generosity and commitment to Gateway Arch National Park. We cannot wait to welcome you back in person to Winterfest this season, bigger, brighter and better than ever!

Ryan McClure
Executive Director
Gateway Arch Foundation
The Journey Fund
Making the Gateway Arch National Park experience possible for every child

Every year, thousands of students come to the Gateway Arch to learn about St. Louis’ history and take a tram ride to the top of the monument. It’s an experience many of us fondly remember.

Gateway Arch Park Foundation wants as many children as possible to have the opportunity to enjoy all Gateway Arch National Park has to offer. Launched in 2019, the Journey Fund subsidizes transportation, meals and activities such as the Tram Ride to the Top, the “Monument to a Dream” documentary film, park ranger-led education and riverboat excursions for under-resourced schools and communities.

The Foundation extends a special thank you to the Regional Business Council for providing the initial funding to launch the Journey Fund, with support from AT&T and Bi-State Development. Since the program’s inception, we have provided Journey Fund assistance to nearly 1,450 students and educators.

We invite you to be a part of showing every St. Louis child, regardless of income, why this monument and this park are so special, especially after so many children have had to forego field trips these past two years due to the pandemic.

Join us and help make more Journey Fund trips a possibility: visit archpark.org/visit/journey-fund.

Gateway Arch
Named Best U.S. National Park for Remote Work

A new analysis published in May 2021 by Speedtest found that Gateway Arch National Park is the best U.S. national park for visitors who need to stay “plugged in” while enjoying the great outdoors. The analysis looked at mobile internet performance, availability and coverage in national parks in the U.S. and Canada. Perhaps unsurprisingly, the results showed that national parks located in or near urban areas had the fastest speeds and download times.

Saguaro National Park bordering on Tucson, Arizona, and Mount Rainier National Park near Tacoma, Washington, took second and third place in download speed.

The high-speed Wi-Fi that visitors can access across Gateway Arch National Park’s 91 acres is provided to the public for free with your support through Gateway Arch Park Foundation.

NEWS & NOTES
Foundation Welcomes New Members to Board of Trustees, Names New Chair

Gateway Arch Park Foundation is proud to welcome four new members to its Board of Trustees: SUSAN BROWN, family office advisor, Moneta Group; RUTH E. KIM, general counsel, senior VP and senior partner, RethmanHillard; JAMES (Jim) LALLY, president and CEO, Enterprise Financial Services Corp; and DIANE SULLYAN, chairman and CEO, Caleres.

Additionally, Tom Meeler, co-founder and managing director of RiverVest Venture Partners, was named chair of the Gateway Arch Park Foundation Board of Trustees.

SUSAN BROWN is the former chair of the Foundation’s Friends Advisory Board. Before joining the Moneta Group, she was a principal at The St. Louis Trust Company and an investment banking analyst at Stifel.

RUTH E. KIM has extensive experience in business transactions, corporate, contract, communications and media law, and risk management, and she is editor of the Journal of Urban and Contemporary Law. She is an avid supporter of all things St. Louis and currently serves on the boards of the Donald Danforth Plant Science Center, St. Louis Civic Pride Foundation, International Institute of St. Louis, Marian Middle School, and as an advisory board member for Downtown STL.

JAMES (Jim) LALLY, a native of St. Louis, serves on the Wallis Companies Board, SMS Health Cardinal Glennon Children’s Foundation Board of Governors, and the St. Louis Aquarium Foundation’s Board of Directors. He is trustee of the St. Louis Archdiocesan Fund and is a current member of the Regional Business Council of St. Louis.

DIANE SULLYAN, prior to joining Caleres, was vice chairman of the Footwear Group at Phillips-Van Heusen. Diane also served as president and COO of The Stride Rite Corporation and gained extensive consumer brand management and sales expertise at several companies, including M&M/Mars and The Menomie Men. The Foundation is grateful to have the leadership and expertise of our board members, who represent numerous St. Louis-based institutions, in the important work of ensuring Gateway Arch National Park remains a vital, welcoming and well-supported resource for current and future generations.

CONNECT
Volunteer Spotlight
Get to Know Father-Son Duo Alan & Josh Heisel - Gateway Arch National Park Trails & Rails Volunteers

Alan and Josh Heisel have been volunteers with the National Park Service (NPS) since 2019. The father and son team is part of the Trails & Rails program, a partnership between NPS and Amtrak. They ride the train from Gateway Station in St. Louis to Springfield, Illinois, sharing cultural and historical information about the sights along the route. It is a great way for them to share their knowledge and appreciation of the region. They see volunteering as a way to be part of and contribute to a more vibrant community.

Alan is a professor of communication and media at the University of Missouri - St. Louis. He studies “the construction, delivery and reception of messages in a goal-directed context.” He has side interests in crisis/disaster response, he has helped sandbag Missouri River towns and assisted with cleanup efforts after the 2011 Joplin tornado.

Josh is a third-year college student at UMSL. He is a history major with a special interest in military history — specifically the evolution of technology and tactics in war and covert warfare. He spent his last two years of high school as a dual credit student, earning both his diploma and an associate’s degree by age 18. He hopes to land an internship with NPS and one day visit historical sites in Europe, including the Parthenon and Normandy Beach.

Whether it is with NPS, International Institute of St. Louis, or other nonprofits, Alan and Josh stay connected.

To learn more about volunteer opportunities at Gateway Arch Park Foundation or Gateway Arch National Park, visit archpark.org/support/volunteer, or contact Meagan Patterson, volunteer manager at Meagan.Patterson@archpark.org.

IMPACT
**EVEN T S**

Thank You for Supporting Our Events

The Foundation is grateful for the return of both in-person and virtual fundraising and community events.

**PICNIC IN YOUR PARK - JUNE 13, 2021**
This inaugural event hosted by the Friends Advisory Board featured a delicious picnic meal, curated playlist and the opportunity to get out in nature for a good cause. A special thank you to our sponsors: Clayco, Enterprise, Enterprise Bank & Trust, HWP Rigging, Major Brands, Inc. Horvitz, Far Property Group, and Subtext Development. Save the date for next year’s event. May 15, 2022.

- 300+ attendees
- More than $35,800 raised

**NATIONAL PUBLIC LANDS DAY**
September 25, 2021
This fun-filled day featured yoga led by the Collective STL, a Mississippi River clean-up, the Great Monarch Migration Event featuring plants and butterfly education, B.A.R.K. Ranger activities and Music Night under the Arch sponsored by Purina. Featuring food trucks and live music from The Bronx Cheers. The event was one of many popular downtown events that weekend, including the Taste of St. Louis food festival at Ballpark Village and the popular downtown events that weekend, including the Taste of St. Louis food festival at Ballpark Village and the Great Monarch Migration Event.

- 110 yoga participants
- 5 volunteers for Mississippi River Clean-up
- 5 volunteers for the Great Monarch Migration Event
- B.A.R.K. Ranger dogs and their owners

**BLUES AT THE ARCH - AUGUST 2021**

For a special thank you to Gateway Arch National Park, the Foundation hosted a reception at Windows on Kiener Plaza for its Eero Saarinen Society members and Corporate Partners. Eero Saarinen Society members are key partners in sustaining the national park by providing significant funding through unrestricted gifts of $10,000 or more annually to support the mission and work of Gateway Arch Park Foundation. Corporate Partners additionally play a vital role in our continuing mission to support and share the new Gateway Arch experience and maintain a world-class visitor experience for generations to come. To learn more about our Eero Saarinen Society or our Corporate Partner program, please contact Amanda Goldsmith, director of development, at amanda.goldsmith@archpark.org.

**NUMBERS**

- More than $35,800 raised
- 220+ attendees
- 2 B.A.R.K. Ranger dogs and their owners
- 5 volunteers for the Great Monarch Migration Event
- 54 volunteers for Mississippi River Clean-up
- 110 yoga participants

 gateparkfoundation.org

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**SAVE**

**KENDRA GIVES BACK EVENT - GATEWAY ARCH PARK FOUNDATION**

**THE DATE**

November 13 | 11:00 AM - 6:00 PM
KENDRA SCOTT | CENTRAL WEST END
32 MARYLAND PLAZA | ST. LOUIS, MO 63108

**S O C I E T Y A N D C O R P O R A T E P A R T N E R S’ R E C E P T I O N**

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