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Two Arch Orgs Collaborate to Support Hometown National Park
Gateway Arch Park Foundation teams up with popular retailer Arch Apparel to offer an ongoing discount to Foundation members.

ST. LOUIS (October 18, 2022)—Just in time for the holiday season, Gateway Arch Park Foundation is joining forces with [Arch Apparel](#), St. Louis’ leading streetwear brand, to offer a unique benefit to its nonprofit supporters: an ongoing, 20% off discount, eligible to be used year-round.

Members of the Foundation at the “Supporter” level or above can immediately gain access to this benefit upon becoming a member or renewing their membership.

“Our work to sustain Gateway Arch National Park wouldn’t be possible without our generous supporters through our membership program, so we’re very excited to be able to offer them such an amazing benefit as a thank you for their support,” said Amanda Goldsmith, director of philanthropy and external affairs at Gateway Arch Park Foundation. “We already know our park stewards are deeply loyal to St. Louis, so we hope they can reap the benefit of sporting the trendy Arch Apparel products we all know and love at a great discount, and we’re thankful to Arch Apparel for supporting us in such a ‘monumental’ way.”

In previous years, Arch Apparel has donated a percentage of certain Arch-related product sales to the Foundation, but this expanded, ongoing partnership is an especially exciting collaboration.

“Offering Foundation members an ongoing discount on our products was an easy decision, and we’re more than happy to provide this perk,” said Chelsea Shepherd, owner and chief executive officer at Arch Apparel. “We value our partnership with Gateway Arch Park Foundation and appreciate all the organization and its members do to help preserve the history and culture of the Gateway Arch, its beautiful park grounds, and the city of St. Louis as a whole. We’re looking forward to seeing members take advantage of this great discount online or in-store to get the latest, city-inspired streetwear and accessories.”

The two organizations each have a strong presence in Downtown St. Louis, committing to the city center even as work patterns continue to change in the wake of the pandemic. Gateway Arch Park Foundation currently has three leases in Downtown St. Louis: in addition to an office for its own staff, it provides a temporary office for National Park Service staff who have been moved from the Old Courthouse during its upcoming renovations. It also has a lease at the Old Post Office for the storage of archives of Old Courthouse materials during those renovations. Arch Apparel’s Downtown store is located at Ballpark Village, adjacent to Busch Stadium, and it also operates three other brick-and-mortar locations in the Greater St. Louis region.

In addition to the new Arch Apparel discount, other benefits offered through the Foundation's [membership program](#) include (depending on level) free and discounted Downtown parking passes, free Tram Ride to the Top passes, limited edition member stickers, invitations to member-only events and more.

About Gateway Arch Park Foundation:

[Gateway Arch Park Foundation](#) is the official philanthropic partner and conservancy for Gateway Arch National Park. Its mission is to ensure the Gateway Arch, its grounds, neighboring public spaces, and attractions are a vital, welcoming, well-supported resource to the community and nation for generations to come. It seeks to fulfill its mission by providing for ongoing conservation, preservation and education at the park, in addition to hosting, facilitating and promoting community programs that bring the park and its surrounding areas in Downtown St. Louis to life. The Foundation is part of an alliance that helps meet this mission, which includes the National Park Service, Bi-State Development, Great Rivers Greenway, Jefferson National Parks Association, and the City of St. Louis. For more information, visit [ArchPark.org](#).

About Arch Apparel:

Founded in 2016, Arch Apparel is a locally owned and operated St. Louis streetwear brand that brings originally designed, high quality wearables and accessories to customers locally, across the U.S. and worldwide. Arch Apparel operates a successful online store, along with four brick-and-mortar store locations across the Greater St. Louis region. The company has established strong partnerships and ongoing collaborations with dozens of local and national organizations, charities & nonprofit groups, pro-athletes, musical talent, models, artists, entrepreneurs, and more. In 2021 and 2022, Arch Apparel was voted best STL clothing store through St. Louis Bucket List. Check out Arch Apparel online at [archapparel.com](#) and follow the company on [Instagram](#) and [Facebook](#).

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