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GATEWAY ARCH PARK
FOUNDATION

MEDIA ALERT

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Gateway Arch Park Foundation and Purina Crown Gateway Arch National Park's Newest B.A.R.K. Superintendents

WHAT: Visual media opportunity to capture "inseparable sisters" [Molly and Leila](#) being honored as the Gateway Arch National Park B.A.R.K. Superintendents by Gateway Arch Park Foundation and photo contest sponsor Purina.

WHEN: Thursday, June 16 at 3 p.m.

WHERE: Luther Ely Smith Square, Gateway Arch National Park
11 N. 4th Street
St. Louis, MO 63102

WHO: Molly and Leila, Gateway Arch National Park's B.A.R.K. Superintendents
Ryan McClure, Executive Director, Gateway Arch Park Foundation
Jeremy Sweat, Superintendent, Gateway Arch National Park
Purina

DETAILS: Following a month-long B.A.R.K. Ranger Photo Contest, hosted by Gateway Arch Park Foundation and sponsored by Purina, the winners have been named! Out of 30 entrants and over 1,250 votes, Molly (Australian shepherd) and Leila (chocolate Labrador retriever) were named Gateway Arch National Park's 2022 B.A.R.K. Superintendents. In this role, which they will hold for one year, Molly and Leila will be invited to preside at B.A.R.K. Ranger events at the park.

Media will have the opportunity to capture Molly and Leila and their humans receiving a prize pack filled with Arch- and Purina-themed goodies. [Gus](#) the Cavalier King Charles Spaniel, the 2021 B.A.R.K. Superintendent, will be in attendance to pass the torch. Representatives from Gateway Arch Park Foundation, Gateway Arch National Park and Purina will be available for interviews.

What is a B.A.R.K. Ranger?

The National Park Service's B.A.R.K. Ranger program invites family pets to serve as ambassadors for responsible and safe pet handling at Gateway Arch National Park and other national parks across the country. B.A.R.K. stands for:

- **Bag** your pet's waste
- **Always** leash your pet
- **Respect** wildlife
- **Know** where you can go



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Gateway Arch Park Foundation supports the B.A.R.K. Ranger program with special events, activities and giveaways. Pet owners can bring their favorite furry friends to Gateway Arch National Park to be B.A.R.K. Rangers throughout the year.

About Gateway Arch Park Foundation

Gateway Arch Park Foundation is the official philanthropic partner and conservancy for Gateway Arch National Park. Its mission is to ensure the Gateway Arch, its grounds, neighboring public spaces, and attractions are a vital, welcoming, well-supported resource to the community and nation for generations to come. The Foundation is part of an alliance that helps meet this mission, which includes the National Park Service, Bi-State Development, Great Rivers Greenway, Jefferson National Parks Association, and the City of St. Louis. For more information, visit ArchPark.org.

About Purina:

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive.

Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or subscribe here to get the latest Purina news.

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