



Your Pet, Our Passion.®

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The Search is on! Your Dog Can Be Gateway Arch National Park's Official B.A.R.K. Superintendent

Photo contest hosted by Gateway Arch Park Foundation, sponsored by Purina kicks off April 24

ST. LOUIS (April 22, 2022) – Calling all pet parents! Gateway Arch Park Foundation is looking to crown the next official B.A.R.K. Superintendent at Gateway Arch National Park.

The [2022 B.A.R.K. Ranger Photo Contest](#) sponsored by Purina invites humans to submit photos of their furry friends posing in front of the Gateway Arch or Old Courthouse for a chance to be named the leading pup of the urban national park.

“With 91 acres and 5 miles of walking trails, Gateway Arch National Park is the perfect place to spend time with your dog,” said Ryan McClure, Executive Director, Gateway Arch Park Foundation. “We are grateful to Purina for their ongoing support and encourage St. Louisans to experience the Arch in a new way with their favorite furry friends.”

“At Purina, we believe that pets and people are better together,” said Daniel Koehler, Lead Communications Specialist for Community Affairs, Nestlé Purina PetCare Company. “So we’re thrilled to bring pets and people together to celebrate the most iconic landmark in our hometown; it doesn’t get more St. Louis than the Gateway Arch. Even more so, we’re excited to see who will be crowned the B.A.R.K. Superintendent because we know firsthand just how passionate St. Louisans are about their pets.”

What is a B.A.R.K. Ranger? [Learn more here.](#)

Photo submissions may be sent to photocontest@archpark.org between April 24 and May 8, and voting will take place on the Foundation’s [Facebook page](#) after submissions close. The lucky dog will hold their title for one year, receive a prize pack filled with Arch- and Purina-themed goodies and be invited to preside at B.A.R.K. Ranger events throughout the year at Gateway Arch National Park.

To kick off the photo contest on April 24, stop by the Visitor Center at the Gateway Arch from 11 a.m. to 3 p.m. to grab new B.A.R.K. Ranger swag, courtesy of Gateway Arch Park Foundation,

Purina and Gateway Arch National Park. Park rangers will also lead pup-friendly walking tours of the grounds at 10 a.m. and 4 p.m.

What is a B.A.R.K. Ranger?

The National Park Service's B.A.R.K. Ranger program invites family pets to serve as ambassadors for responsible and safe pet handling at Gateway Arch National Park and other national parks across the country.

B.A.R.K. stands for:

- **Bag** your pet's waste
- **Always** leash your pet
- **Respect** wildlife
- **Know** where you can go

Owners can bring their pets to Gateway Arch National Park to be B.A.R.K. Rangers throughout the year. Gateway Arch Park Foundation and Purina plan to announce future events and programs to support B.A.R.K. Ranger activities throughout 2022.

About Gateway Arch Park Foundation

Gateway Arch Park Foundation is the official philanthropic partner and conservancy for Gateway Arch National Park. Its mission is to ensure the Gateway Arch, its grounds, neighboring public spaces, and attractions are a vital, welcoming, well-supported resource to the community and nation for generations to come. The Foundation is part of an alliance that helps meet this mission, which includes the National Park Service, Bi-State Development, Great Rivers Greenway, Jefferson National Parks Association, and the City of St. Louis. For more information, visit ArchPark.org.

About Purina

Nestlé Purina PetCare creates richer lives for pets and the people who love them. Founded in 1894, Purina has helped dogs and cats live longer, healthier lives by offering scientifically based nutritional innovations. Purina manufactures some of the world's most trusted and popular pet care products, including Purina ONE, Pro Plan, Fancy Feast and Tidy Cats. Our more than 8,700 U.S. associates take pride in our trusted pet food, treat and litter brands that feed 51 million dogs and 65 million cats every year. More than 500 Purina scientists, veterinarians, and pet care experts ensure our commitment to unsurpassed quality and nutrition.

Purina promotes responsible pet care through our scientific research, our products and our support for pet-related organizations. Over the past five years, Purina has contributed more than \$150 million towards organizations that bring, and keep, people and pets together, as well as those that help our communities and environment thrive. Purina is part of Nestlé, a global leader in Nutrition, Health and Wellness. For more information, visit purina.com or [subscribe here](#) to get the latest Purina news.