

# GATEWAY ARCH PARK FOUNDATION CONNECTION

www.archpark.org    @GatewayArchPark

## Looking Ahead

Gateway Arch Park Foundation signature events continue.

NOVEMBER  
**11**



Our "Salute to Veterans" tribute is presented by Scott Credit Union. For more information, visit the Gateway Arch Park Foundation Facebook page and website.

### SUNRISE YOGA

Join us online every Tuesday at 7 a.m. at the Gateway Arch Park Foundation Facebook page.



### STARTING IN DECEMBER

The fifth annual Winterfest will return to Kiener Plaza in 2020 featuring a whimsical walk-through holiday light display. Stay tuned to www.archpark.org for more information.



### BLUES AT THE ARCH

As we all look forward to Blues at the Arch 2021, you can still relive the great moments of this year's event on our website.



### EXPLORE

## Caring for Your Museum

The Museum at the Gateway Arch receives an update.

The Gateway Arch National Park is a downtown St. Louis oasis. Amid the beautifully forested surroundings found within one of the few urban national parks west of the Mississippi River, visitors can discover diverse plant life that includes several native species. More than five miles of walking paths and 90+ acres of green space provide a peaceful respite for exercising, picnicking, and enjoying the crisp fall days ahead.



The redesigned Museum at the Gateway Arch opened to the public in July of 2018. Six new story galleries cover 201 years of history about the westward expansion of the United States with an

emphasis on St. Louis' paramount role in that era.

Visitors are guided through time from the founding of St. Louis in 1764 to the building of the Gateway Arch, completed in 1965. The new Museum describes the

Westward Expansion period of the United States with more perspectives from the cultures involved.

Visitors can learn how events that took place in the 90+ acres of Gateway Arch National Park shaped American history.

The new Museum was designed to be a hands-on experience with many tactile exhibits and, as anticipated, it requires regular maintenance and repairs.

Gateway Arch Park Foundation serves our National Park in many ways, including funding ongoing exhibit maintenance. We are partnering with respected museum exhibit fabricators, Pacific Studios, to perform these updates. This summer while on-site for a regularly scheduled maintenance visit, we captured its talented team in action. Next time you visit the Museum at the Gateway Arch, please notice the team's great handiwork and share a photo of your family in the Museum by tagging @GatewayArchPark.

### GRATITUDE

## Thank You, George & Melissa Paz

Your generosity and support are appreciated!

The Gateway Arch Park Foundation is honored to receive a \$1 million gift from the Paz Family Foundation.

George and Melissa have been consistent supporters of Gateway Arch Park Foundation since the beginning of the CityArchRiver project. As a member of the Board of Trustees since 2014, Melissa gives generously of her time and talents. She led the Museum Advisory Committee of the CityArchRiver project, focusing on

exhibit design and content development.

Melissa played a key role in creating the six story galleries in the newly redesigned Museum at the Gateway Arch, working alongside the National Park Service historian and museum design team, Haley-Sharp Design. Her work continues as she participates in the planned renovations to the Old Courthouse.

"The Arch is such a source of pride for the people of St. Louis, and our hope is for the new museum and



GEORGE & MELISSA PAZ

park grounds to continue to grow in popularity as a frequent destination for St. Louis families," said Melissa Paz. "The work of Gateway Arch Park Foundation, the ongoing care for the Gateway Arch, is never

done. There is a place for everyone in our community to come together and support this hometown national treasure."

"We are grateful for and humbled by the generosity of George and Melissa Paz. We thank them not only for their financial support but also for their ongoing contributions of time and leadership," said Ryan McClure, executive director of Gateway Arch Park Foundation. "The impact of their commitment to our community and ongoing dedication to supporting the Gateway Arch Park Foundation will have a long-lasting impact on the people who visit Gateway Arch National Park, now and for generations to come."



**Gateway Arch Park Foundation**

Gateway Arch Park Foundation is a 501(c)(3) nonprofit organization with a mission to ensure that the Gateway Arch, its grounds, neighboring public space, and attractions are a vital, welcoming, and well-supported resource for the community and nation for generations to come.

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**NEWS & NOTES**

# Stay Connected

## A letter from our Executive Director

Dear Friends,

We hope this newsletter finds you safe and well. As we head into the fall and winter, we know this year is not what we expected and unlike anything many of us have ever experienced. Even in the midst of so much that we cannot control, there is much to be grateful for and to be excited about. People have turned to National Parks as a place of solace, refuge, and relaxation. Gateway Arch National Park is no different. Our unique urban National Park - the centerpiece of St. Louis and undeniable calling card to the world - has been there to support and comfort our community and its visitors.

Gateway Arch Park Foundation has been busy this past summer continuing to serve the park and its visitors by supporting important renovations, maintenance to the museum, and providing free programs. Blues at the Arch reached more than 80,000 people in its first year as a virtual event. The Foundation worked with partners to implement a live webcam from the Top of the Arch for the first time in its 55-year history. Thanks to support from the Foundation, free WiFi is available throughout the Park, Museum, and Visitor Center - a unique offering for a National Park. The Foundation also supported the use of Liquid Biological Amendments, an innovative organic method of caring for the landscape at the Arch.

After a summer unlike any other, there is a welcome reassurance in the changing of the seasons - the sight of brightly colored foliage and the sound of leaves underfoot bring us peace and comfort. We continue our work to bring impactful, free programming to the spaces surrounding the Arch; to make renovations to the world-class museum exhibits under the Arch; and to move toward breaking ground on the renovation of the Old Courthouse.

Soon you will receive information about how you can support your hometown national treasure by becoming a member of Gateway Arch Park Foundation. We are filled with gratitude for our current members and supporters, your contributions are essential to helping us achieve our mission. Your support is critical to ensuring that the Arch remains vital and welcoming today and for future generations. For good. For all. This is your park, and we cannot do this work without you!

Take care and be well,



Ryan McClure  
Executive Director  
Gateway Arch Park Foundation



**GET TO KNOW**

# Meet the Team

## Meagan Patterson, Volunteer Manager

**WHAT BROUGHT YOU TO THE FOUNDATION?**

I have always wanted to be in a position to make an impact and change people's lives for the better. Gateway Arch Park Foundation provides just that through our mission and by welcoming community members to come together and participate in educational opportunities, health and wellness activities, and service through volunteering. I am so proud to be a part of this organization and to contribute to a brighter future for Gateway Arch National Park and the St. Louis region.

**WHAT IMPACT ARE YOU HOPING TO MAKE AT THE FOUNDATION?**

I hope to help build a community of volunteers who feel passionate about the work they do at the Park and reflect the diverse nature of our community; to create a vital and welcoming environment for everyone.

**VOLUNTEER INFORMATION:**

As a Volunteer for Gateway Arch Park Foundation or the National Park Service, you will be a part of creating meaningful experiences and making the Gateway Arch, Old Courthouse, its grounds, and neighboring public

spaces vital, welcoming, and well-supported resources for the community and nation.

Interested in getting involved? Visit Gateway Arch Park Foundation's [www.archpark.org/volunteer](http://www.archpark.org/volunteer) to learn more about our volunteer opportunities and to apply. Please contact Meagan Patterson at [meagan.patterson@archpark.org](mailto:meagan.patterson@archpark.org) with any questions.



**MEAGAN PATTERSON**  
Volunteer Manager

# MAKE A MONUMENTAL IMPACT TODAY

Donors to Gateway Arch Park Foundation provide the support needed to help preserve and activate Gateway Arch National Park. Be our partner in making an impact on this international symbol of St. Louis. Foundation members are the driving force behind projects that will maintain Gateway Arch National Park for our community and nation. By joining today, YOU are making this incredible urban national park a vital and well-supported resource for generations to come.

[ARCHPARK.ORG/MEMBERSHIP](http://ARCHPARK.ORG/MEMBERSHIP)

## MEMBERSHIP LEVELS & BENEFITS

	\$50 GENERAL	\$100 SUPPORTER	\$150 FAMILY	\$250 ENTHUSIAST	\$500 CONTRIBUTOR	\$1,000 ESS ASSOCIATE	\$2,500 ESS ADVOCATE
Tram Ride to the Top Passes		2	4	4	6	6	8
Parking Passes		2	2	4	6	6	8
St. Louis Magazine One-Year Subscription		✓	✓	✓	✓	✓	✓
15% Off St. Louis Riverfront Cruise, Paddlewheel Café, and Gift Shop	✓	✓	✓	✓	✓	✓	✓
10% Off Select Retailers**	✓	✓	✓	✓	✓	✓	✓
Invitations to Member-Only Events	✓	✓	✓	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓	✓	✓	✓
Limited-Edition Free Gift						✓	✓
Tickets to Fair Saint Louis Fireworks Viewing Party at GAPF Office						2	2
VIP Access to Special Events						✓	✓

\* Memberships at the \$1,000 and above levels are part of the Eero Saarinen Society and have additional benefits. To learn more, visit [archpark.org/ESS](http://archpark.org/ESS).  
\*\* Discount is available at GAPF online store, Arch Café, Arch Store, and gift shop at the Old Courthouse.

Benefits are provided by Gateway Arch Park Foundation, Arch Cafe, Bi-State Development, Interpark, and Jefferson National Parks Association (JNPA).



Questions? Please email [membership@archpark.org](mailto:membership@archpark.org) or call 314.881.2015.

**CityArchRiver Alliance Partners**



JEFFERSON NATIONAL PARKS ASSOCIATION



**IMPACT**

# Make a Difference

## Support Gateway Arch Park Foundation

**"DOUBLE YOUR IMPACT"**

To ensure Gateway Arch National Park remains a vibrant, iconic park, the Gateway Arch Park Foundation Board of Trustees will DOUBLE the impact of your donation. Through Dec. 31, our Trustees will match every new and increased membership up to \$200,000! Like you, our Trustees recognize how important Gateway Arch National Park is to our region and country. With your support, together we will ensure Gateway Arch National Park remains an inviting and inclusive place for health, wellness, and education for our community. Visit [www.archpark.org/membership](http://www.archpark.org/membership) to learn more.

**"PHILANTHROPY AND THE CARES ACT"**

The Coronavirus Aid, Relief, and Economic Security (CARES) Act allows for a \$300 deduction for charitable gifts in 2020 for donors who do not itemize their deductions. The bill also increases the cap on annual giving for those who do claim itemized deductions. Please speak with your professional adviser for information regarding the CARES Act and your charitable giving.

INNOVATION

# An Organic Approach

## An Organic and Collaborative Approach at Kiener Plaza, Gateway Arch National Park and the Mississippi Riverfront

The renovation of Gateway Arch National Park and surrounding areas brought more than just a beautiful new Museum and elegant entrance; it also introduced new ways to increase sustainability and collaboration with our partners.

It takes a team to care for our wonderful project area of Kiener Plaza, Gateway Arch National Park, and the Mississippi Riverfront. It's a big job, with 90+ acres of grass, flower beds filled with native plants, and more than 4,200 trees to care for. Staff from Great Rivers Greenway, the National Park Service, and Gateway Arch Park Foundation work together to manage these places.

These three partners collaborated to create a liquid designed specifically to support the soil and plants across the whole project site. Liquid Biological Amendments, also known as LBAs, are made by coaxing the beneficial microbes from compost. This process is a lot like making tea, steeping the compost in a tank of aerated water. This is a nutrient-rich, biologically-diverse liquid that is sprayed on the grass, trees, and plant beds to make sure they all have

everything they need to stay healthy and resilient. The LBAs act as a natural pesticide, decreasing the amount of non-organic herbicides, fertilizers, and pesticides used across the parks.

The LBA initiative on the Arch Grounds was kick-started by a generous donation of spent grain from the Anheuser-Busch brewery. The crews have been applying the LBAs for the past few weeks and will continue throughout the fall season, starting with the London Plane trees along the walkways flanking the Gateway Arch. We look forward to continuing to support this initiative and seeing the beautiful plants flourish!



Look for the Gateway Arch Park Foundation fall membership mailing coming soon to your mailbox. The Gateway Arch is a national treasure. Your support helps keep our iconic monument and surrounding grounds well-cared-for now and for generations to come.

EVENTS

# Iconic Evening: An Extra Helping of Gratitude

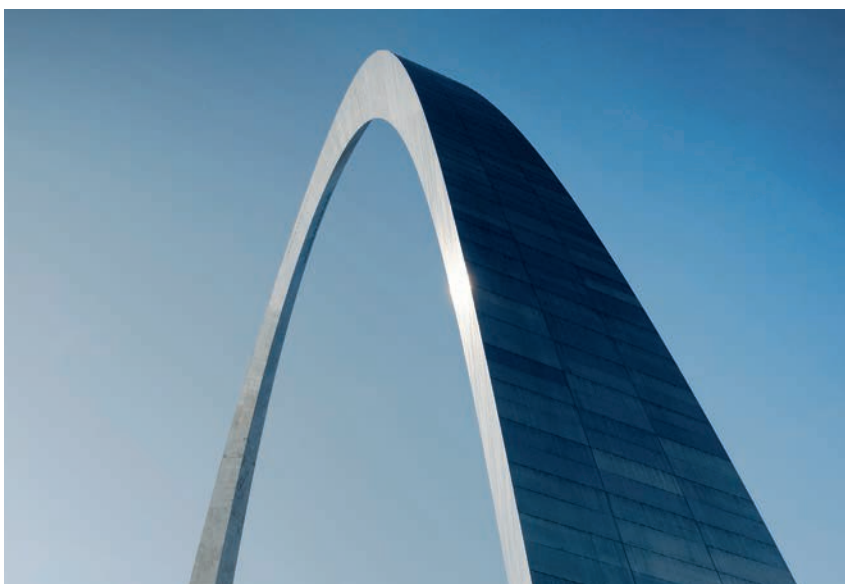
May 8, 2020, would have marked our second annual Iconic Evening with Chef Gerard Craft. Hosted inside the Visitor Center at the Gateway Arch, this unique dinner experience is Gateway Arch Park Foundation's largest annual fundraiser in celebration and support of our region's beloved icon. Proceeds go to ongoing conservation, education, and community engagement programs in and around our hometown national park.

Ongoing health concerns and CDC recommendations related to COVID-19 led to the cancellation of this year's event.

We would like to acknowledge so many of our friends and members who had purchased tickets to the dinner and then generously converted their tickets into a donation to the Foundation. Special thanks to our event sponsors for their unwavering support and understanding: HOK, #MLS4THELOU, Pace Properties, Commerce Bank, Trivers, and UMB.

We would also like to thank Chef Craft and our partners at Cinder House, Four Seasons Hotel St. Louis, and David Stine Furniture, all of whom had been working so hard to help us deliver an unforgettable event.

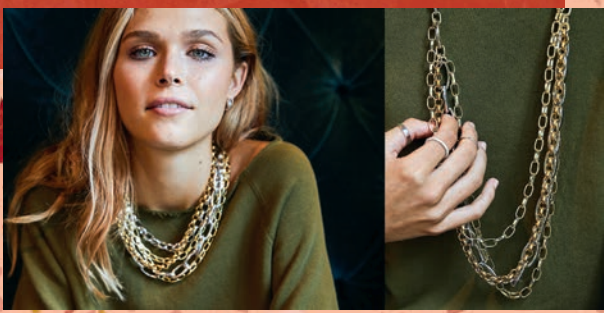
Information about our 2021 dinner will be forthcoming on Gateway Arch Park Foundation's website and social media channels. We look forward to celebrating An Iconic Evening with everyone next year!




**KENDRA GIVES BACK: GATEWAY ARCH PARK FOUNDATION**

**Nov. 18 - Nov. 19  
12:00am - 11:55pm**

Shop in-store at Kendra Scott Central West End or online at [www.kendrascott.com](http://www.kendrascott.com) and use web code GIVEBACK9002 at checkout for 20% of your purchase to support Gateway Arch Park Foundation.



EXPLORE

# View from the Top

The iconic Gateway Arch is now visible from anywhere in the world.

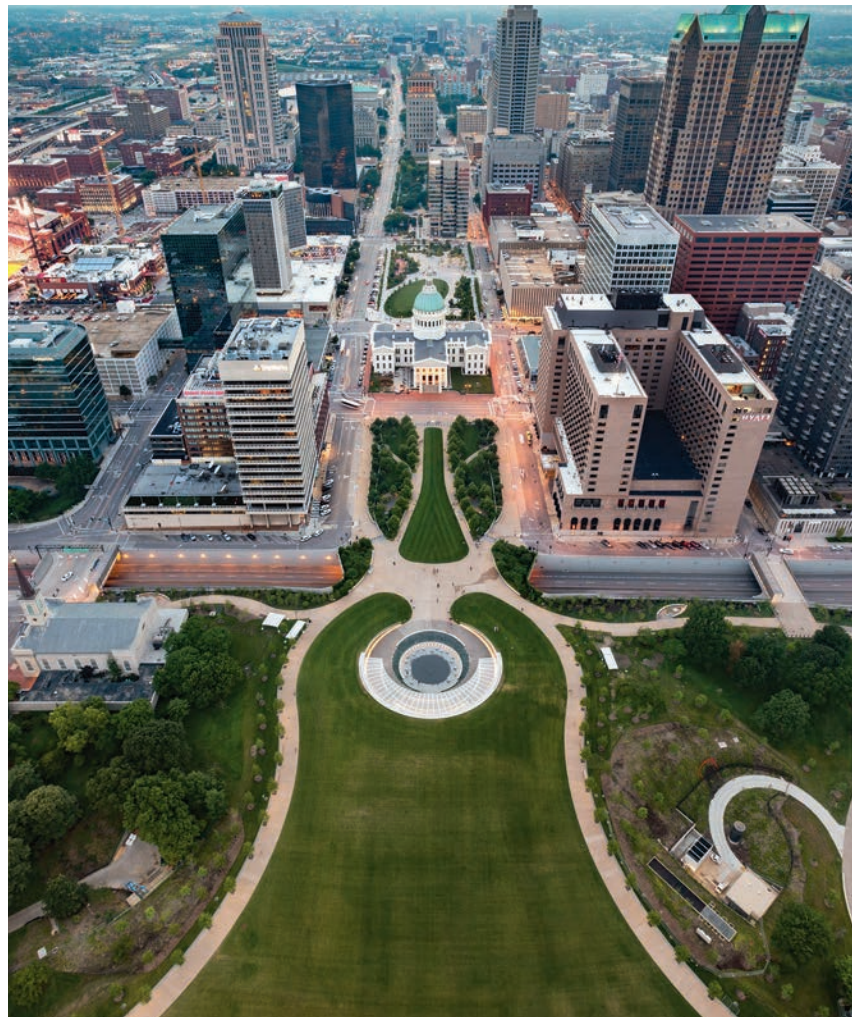
The view from the top of the Gateway Arch spans more than 30 miles in either direction, looking over the Mississippi River and Illinois to the East and across St. Louis City and County to the west. A trip to the top of the 630-foot-tall stainless-steel marvel is the highlight of any visit to Gateway Arch National Park.

Because of precautions to stop the spread of COVID-19, the Tram Ride to the Top of the Arch is operating at a reduced capacity to ensure the safety of visitors and staff. Gateway Arch Park Foundation and partners, the National Park Service and Bi-State Development, collaborated to launch a livestream of the view from the top of the Arch for everyone to enjoy.

In 2018, the Gateway Arch Visitor Center and Museum reopened to the public following a transformative renovation project that added a new entrance, 46,000 square feet of additional visitor space, and a reimagined museum. The renovation was based on universal design, which means the experience is accessible to people of all abilities.

"This new way to experience the view from the top of the Gateway Arch is a natural extension of the universal design components of the new renovations," said Ryan McClure, executive director of Gateway Arch Park Foundation. "As the official fundraising partner of Gateway Arch National Park, we are always looking for ways to connect the Arch with our community in St. Louis and beyond. Especially now, we were eager to bring the Arch experience to people wherever they are."

"Taking the view from the top of the Gateway Arch online is one of the ways Gateway Arch National Park is trying to engage with the public during this time of social distancing," said Michael Ward, superintendent of Gateway Arch National Park. "Gateway Arch National Park Rangers have found creative ways to educate - from participating in distance learning classrooms to filming videos showcasing the museum and grounds surrounding the Arch."



To experience the view from the top of the Gateway Arch, visit: [www.archpark.org/archathome](http://www.archpark.org/archathome).

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CONNECT

## Healthy Parks Healthy People

Gateway Arch Park Foundation continues to support the National Park Service Healthy Parks Healthy People initiative through our Health and Wellness activities. In September, Gateway Arch Park Foundation invited Just Breathe STL Yoga to host a wellness series under the Arch and create a space where families could connect through activities to assist them on their journey of physical, mental, and emotional well-being, and, of course, to "JUST BREATHE."



## Free Public WiFi

Now available at the Gateway Arch.

Free Public WiFi powered by Gateway Arch Park Foundation is now available at Gateway Arch National Park. Look for "Arch Public WiFi" during your next visit to the Gateway Arch.

## Plan your visit with the Gateway Arch Park app.

The Gateway Arch Park Foundation is thankful to the **Regional Business Council** for making our "Gateway Arch Park" mobile app possible. The app offers a link to buy tickets, accessibility information, points of interest, information about museum exhibits, an event calendar, and an Arch-themed photo filter. Available from Apple App Store and Google Play.

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